



RAYMOND FERRARO
GRAPHIC DESIGN

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■ **EDUCATION**

THE SCHOOL OF VISUAL ARTS

New York, NY, USA
Graphic Design
Special Status Student for the year 2007-2008

THE ALBERTA COLLEGE OF ART AND DESIGN

Calgary, Alberta, Canada
Visual Communications (Major: Graphic Design)
Bachelors of Design degree in April 2007.

■ **RELEVANT DESIGN SKILLS**

TECHNOLOGY

Proficient with the use of Adobe Illustrator, After Effects, Photoshop and Indesign. Familiar with Macromedia Dreamweaver, Apple Final Cut Pro, Maxon Cinema 4D.

DESIGN SKILLS

Experience with editorial and book design, advertising concept and design, poster design, branding and identity design, package design, advanced information design, website design and motion graphic design.

■ **EXPERIENCE**

FREELANCE GRAPHIC DESIGNER

Trooper Creative Associates
March 2008 - Present

Collaborated on the expats themed issue of Stop Smiling Magazine.

GRAPHIC DESIGNER/ADVERTISING (INTERNSHIP)

Westfair Foods Ltd. (Loblaws)
April 2006 - August 2006

Designed graphics for various special projects and the Superstore and Extra Foods Flyer. Collaborated with peers and developed a marketing program and design for the 2006 President's Choice Children's Charity.

■ **HONOURS**

2008 ART DIRECTORS CLUB STUDENT EXHIBITION

Motion Graphics piece selected for the show.

2007 SCHOOL OF VISUAL ARTS SPECIAL STATUS SCHOLARSHIP

Full special status year tuition awarded for outstanding professionalism and merit of work.

2006 GDC (GRAPHIC DESIGNERS SOCIETY OF CANADA) ALBERTA SOUTH CHAPTER SCHOLARSHIP AND AWARD

Awarded for outstanding proficiency and professionalism in both illustration and graphic design.